A Comprehensive Introduction to Water Footprints

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Water Footprint

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- When using this presentation or pieces from it, due credit should be given to the author (Prof. A. Hoekstra ; Prof. W. Gerbens-Leenes).
- Useful background publications:
- * Hoekstra, A.Y., Chapagain, A.K., Aldaya, M.M. and Mekonnen, M.M. (2011) The water footprint assessment manual: Setting the global standard, Earthscan, London, UK.

* Hoekstra, A.Y. and Chapagain, A.K. (2008) Globalization of water: Sharing the planet's freshwater resources, Blackwell Publishing, Oxford, UK.



Overview

- Freshwater scarcity & pollution
- The water footprint of products
- National water footprint accounting
- The water footprint of a business
- WF sustainability assessment
- Response: reducing water footprints
- Water Footprint Network



Freshwater scarcity and pollution

Signs of global water scarcity



Strawberries for export

Coto Doñana National Park, southern Spain

Signs of global water scarcity



Cotton for export

Former Aral Sea, Central Asia

Total and

Signs of global water pollution

Devecser, Hungary, Oct. 5, 2010



Signs of global water pollution



Estimated annual world water use



SOURCE: FAO Aquastat



The water footprint of a product



► the volume of fresh water used to produce the product, summed over the various steps of the production chain.

when and where the water was used: a water footprint includes a temporal and spatial dimension.

The water footprint of a product

Green water footprint

volume of rainwater evaporated or incorporated into product.

Blue water footprint

volume of surface or groundwater evaporated, incorporated into product or returned to other catchment or the sea.

Grey water footprint volume of polluted water.











Components of a water footprint

	Direct water footprint	Indirect water footprint	
Water withdrawal	Green water footprint	Green water footprint	Wa consur
Return flow	Blue water footprint	Blue water footprint	ter nption
The traditional statistics	Grey water footprint	Grey water footprint	Water pollution

The green and blue water footprint in relation to the water balance of a catchment area



Assessing the blue and green process water footprint of growing a crop

Water footprint of growing a crop
■ Crop water use (m³/ha) / Crop yield (ton/ha)

 $CWU_{green} = 10 \times \sum_{d=1}^{lgp} ET_{green}$

 $CWU_{blue} = 10 \times \sum_{d=1}^{lgp} ET_{blue}$

Crop water use

Green water evapotranspiration = min (crop water requirement, effective precipitation)

Blue water evapotranspiration = min (irrigation requirement, effective irrigation)

Crop water requirement



- Calculate reference crop evapotranspiration ET₀ (mm/day) e.g. Penman-Monteith equation
- 2. Calculate crop evapotranspiration Et_c (mm/day) $Et_c = ET_0 \times K_c$ where K_c = crop coefficient
- 3. Calculate crop water requirement CWR (m³/ha) $CWR = \Sigma Et_c$ [accumulate over growing period]

Irrigation requirement

Irrigation requirement = crop water requirement – effective rainfall

Grey water footprint

- volume of polluted freshwater that associates with the production of a product in its full supply-chain.
- calculated as the volume of water that is required to assimilate pollutants based on ambient water quality standards.





Water footprint of EU's cotton consumption (green water)



Water footprint of EU's cotton consumption (blue water)



Water footprint of EU's cotton consumption (grey water)



The water footprint: making a link between consumption in one place and impacts on water systems elsewhere

Shrinking Aral Sea

The water footprint: making a link between consumption in one place and impacts on water systems elsewhere

Endangered Indus River Dolphin

This is a **global average** and **aggregate** number. Policy decisions should be taken on the basis of:

- 1. Actual water footprint of certain coffee at the precise production location.
- 2. Ratio green/blue/grey water footprint.
- 3. Local impacts of the water footprint based on local vulnerability and scarcity.

1 cup of coffee





1500 litres

1 kg of refined sugar





[Hoekstra & Chapagain, 2008]



3,100,000 litres

200 kg of boneless beef






≠



Grazing systems

Water footprint:

- mostly green
- local

Water footprint:

- green & blue
- local

Mixed systems

Water footprint: • green & blue • partly imported

Industrial systems



[Hoekstra & Chapagain, 2008]



The water footprint of energy





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Edited by David Pimentel, Cornell University, Ithaca, NY, and accepted by the Editorial Board April 20, 2009 treceived for review December 12, 2008).

All energy scenarios show a shift toward an increased percentage of renewable energy sources, including biomass. This study gives an overview of water footprints (WFs) of bioenergy from 12 crops that currently contribute the most to global agricultural production: barley, cassava, maize, potato, rapeseed, rice, rye, sorghum, soybean, sugar beet, sugar cane, and wheat. In addition, this study includes jatropha, a suitable energy crop. Since climate and production circumstances differ among regions, calculations have been performed by country. The WF of bioelectricity is smaller than that of biofuels because it is more efficient to use total biomass (e.g., for electricity or heat) than a fraction of the crop (its sugar, starch, or oil content) for biofuel. The WF of bioethanol appears to be smaller than that of biodiesel. For electricity, sugar beet, maize, and sugar cane are the most favorable crops [50 m3/gigajoule (GJ)]. Rapeseed and jatropha, typical energy crops, are disadvantageous (400 m3/GJ). For ethanol, sugar beet, and potato (60 and 100 m3/GJ) are the most advantageous, followed by sugar cane (110 m3/GJ); sorghum (400 m²/GJ) is the most unfavorable. For biodiesel, soybean and rapeseed show to be the most favorable WF (400 m3/GJ); jatropha has an adverse WF (600 m³/GJ). When expressed per L, the

scarcely any new land will be available so all production must come from the current natural resource base (15), requiring a process of sustainable intensification by increasing the efficiency of land and water use (16),

Globally, many countries explore options for replacing gasoline with biofuels (11). The European Union and the U.S. even have set targets for this replacement. When agriculture grows bioenergy crops, however, it needs additional water that then cannot be used for food. Large-scale cultivation of biomass for fossil fuel substitution influences future water demand (17). An important question is whether we should apply our freshwater resources to the production of bioenergy or to food crops. The Food and Agriculture Organization (FAO) estimated that in 2007 alone, before the food price crisis struck, 75 million more people were pushed into undernourishment as a result of higher prices, bringing the total number of hungry people in the world to 923 million (18). Moreover, the FAO reports that biofuels increase food insecurity (19). The World Bank recognizes biofuel production as a major factor in driving up food prices. It estimates that 75% of the increase in food prices in the period

P.W. GERBENS-LEENES A.Y. HOEKSTRA **JUNE 2010**

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ANALYSIS

The water footprint of energy from biomass: A quantitative assessment and consequences of an increasing share of bio-energy in energy supply

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The water sector is becoming more energy-intensive.

- desalination
- pumping deeper groundwater
- Iarge-scale (inter-basin) water transfers

The energy sector is becoming more water-intensive. biomass



900 litres

[Hoekstra & Chapagain 2008



Primary energy	carriers	Global average water footprint (m ³ /GJ)	
Non-renewable	Natural gas	0.11	
	Coal	0.16	
	Crude oil	1.06	
	Uranium	0.09	
Renewable	Wind energy	0.00	
	Solar thermal energy	0.27	
	Hydropower	22	
	Biomass energy	70 (range: 10-250)	

Water footprint of biofuels from different crops [litre/litre]



Water footprint per region when 10% of transport fuels are derived from bio-ethanol



Water footprint of bio-energy in context

Blue water demand vs. water supply North America 2030



Van Lienden et al. (201

Biofuels: A Solution for Climate Change ?

(source:Shabbir H Gheewala, 2013)

The idea is that the CO_2 production during combustion of the biomass is compensated by CO_2 consumption during growth of the plants (photosynthesis)



.... Why are biofuels considered (NOT) to be green? (source: Shabbir H Gheewala, 2013)



(source:Shabbir H Gheewala, 2013)









DOT DETROIT NEW S

"We've gathered to give thanks for our bountiful harvest. But it seems all our corn crop went to ethanol production."

Biofuels and rainforests

(source: Shabbir H Gheewala, 2013)

•"Rain Forest for Biodiesel? Ecological effects of using palm oil as a source of energy" *WWF report*

- "Forests paying the price for biofuels" New Scientist
- "Europe's move to biofuels threatens rainforest" MSNBC
- "Biofuels boom could fuel rainforest destruction, Stanford researcher warns"
- "Biofuels menace rainforests" guardian.co.uk
- "Biofuels make climate change worse, scientific study concludes" *The Independent*

Biofuels and climate change

(source: Shabbir H Gheewala, 2013)

• "Biofuels make climate change worse, scientific study concludes" *The Independent*

• "Biofuels will speed climate change, chief scientist says" *news.scotsman.com*

• "CLIMATE CHANGE: Biofuels Worse Than Fossil Fuels, Studies Find" *ipsnews.net*

• "Another Inconvenient Truth: How biofuel policies are deepening poverty and accelerating climate change" *Oxfam Briefing Paper*

Expanding system boundaries of biofuels needed

(source: Shabbir H Gheewala, 2013)

- only in use phase biofuels are carbon neutral.
- from the cultivation to end use carbon benefits are achievable.
- expand the boundary further to include land use change effects, carbon benefits are questionable
 - sugarcane cultivation on grassland net benefits feasible

ripple effects throughout the whole world

- how does reduced soybean production in the US affect palm oil prices (and probably impacts too) in Thailand?
- what if biofuel production results in displaced food production at another location where forests are cleared?
- should these be part of the "environmental baggage" of the biofuel?



Water footprint of a consumer



► the total volume of water appropriated for the production of the goods and services consumed.

equal to the sum of the water footprints of all goods and services consumed.

- dimensions of a water footprint
 - volume
 - where and when
 - type of water use: green, blue, grey

The total water footprint of a consumer in the UK



about 3% of your water footprint is at home. 150 litre/day



► about 97% of your water footprint is 'invisible', it is related to the products you buy in the supermarket.

3400 litre/day for agricultural products 1100 litre/day for industrial products

► about 60 to 65% of your water footprint lies abroad.

Meat versus vegetarian diet

	Meat diet	kcal/day	litre/kcal	litre/day	Vegetarian diet	kcal/day	litre/kcal	litre/day
Industrial countries	Animal origin	950	2.5	2375	Animal origin	300	2.5	750
	Vegetable origin	2450	0.5	1225	Vegetable origin	3100	0.5	1550
	Total	3400		3600	Total	3400		2300
Developing countries	Animal origin	350	2.5	875	Animal origin	200	2.5	500
	Vegetable origin	2350	0.5	1175	Vegetable origin	2500	0.5	1250
	Total	2700		2050	Total	2700		1750



National water footprint accounting



► total amount of water that is used to produce the goods and services consumed by the inhabitants of the nation.

two components:

- internal water footprint inside the country.
- external water footprint in other countries.

water footprint of national consumption = water footprint within the nation + virtual water import – virtual water export

National water use accounting framework



Country/region	National water footprint (Gm ³ /year)				
	from the perspective of production	from the perspective of consumption			
Australia	91	27			
Canada	123	63			
China	893	883			
Egypt	59	70			
EU25	559	744			
India	1013	987			
Japan	54	146			
Jordan	1.8	6.3			
USA	750	696			
Traditional statistics on water use, but then restricted to water withdrawal	WF within a nation	WF of national consumption			

[Hoekstra & Chapagain, 2008]

Regional virtual water balances (only agricultural trade)



Water footprint per capita



Water footprint – Carbon footprint

Water footprint

- measures freshwater appropriation
- spatial and temporal dimension
- actual, locally specific values
- always referring to full supply-chain
- focus on reducing own water footprint (water use units are not interchangeable)

Carbon footprint

- measures emission GH-gasses
- no spatial / temporal dimension
- global average values
- supply-chain included only in 'scope 3 carbon accounting'
- many efforts focused on offsetting (carbon emission units are interchangeable)

Water footprint and carbon footprint are complementary tools.

Water footprint – Life cycle assessment

Water footprint

- measures freshwater appropriation
- multi-dimensional (type of water use, location, timing)
- actual water volumes, no weighing

LCA

- measures overall environmental impact
- no spatial dimension
- weighing water volumes based on impacts

For companies, water footprint assessment and LCA are complementary tools.

- WF assessment is a tool to support formulation of a sustainable water management strategy in operations and supply chain.
- LCA is a tool to compare the overall environmental impact of different products.

WF is a general indicator of water use; application of WF in inventory phase of LCA is one particular application.

Stop waste of 'blue water'

Towards precision irrigation

Full water recycling in industries

Make better use of 'green water'

Increase water productivity in rain-fed agriculture

Grey water footprint \downarrow zero

Towards organic farming

Towards zero emission

Reducing humanity's water footprint – Consumers

Reduction of the direct water footprint:

water saving toilet, shower-head, etc.

"Save water in the supermarket"

Reduction of the indirect water footprint:

- substitution of a consumer product that has a large water footprint by a different type of product that has a smaller water footprint;
- substitution of a consumer product that has a large water footprint by the same product that is derived from another source with smaller water footprint.

Ask product transparency from businesses and regulation from governments

Transparency along the supply chain


Reducing humanity's water footprint – Government

Embed water footprint assessment in national water policy making.

Promote coherence between water and other governmental policies: environmental, agricultural, energy, trade, foreign policy.

Reduce the own organizational water footprint:

reduce the water footprint of public services.

Promote product transparency

- support or force businesses to make annual water footprint accounts and to implement water footprint reduction measures.
- e.g. through promoting a water label for water-intensive products;
- e.g. through water-certification of businesses.

The Water Footprint Assessment Manual



Manual Nov. 2009

Manual Feb. 2011





water footprint and virtual water trade.

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Introduction Agenda About WFN Product Water Footprints	Your individual water footprint is equal to the water required you. Please take your time and feel free to use the ext unique water footprint. The calculations are based on t country of residence. Note: put decimals behind a point, not a comma (e.g. wr			
National Water Footprint National Water Footprints Corporate Water Footprints Global Water Footprint	Select a Country Food consumption			
Training Materials	Cereal products (wheat, rice, maize, etc.)		kg per week	
Publications	Meat products		kg per week	
Glossary	Dairy products		kg per week	
FAQ	Eggs		number per week	
Links	How do you prefer to take your food?	High f	at 🔻	
Contact	How is your sugar and sweets consumption?	High		
	Vegetables		kg per week	
	Fruits		kg per week	
	Starchy roots (potatoes, cassava)		kg per week	
	How many cups of coffee do you take per day?		cup per day	
	How many cups of tea do you take per day?		cup per day	
	Domestic water use			